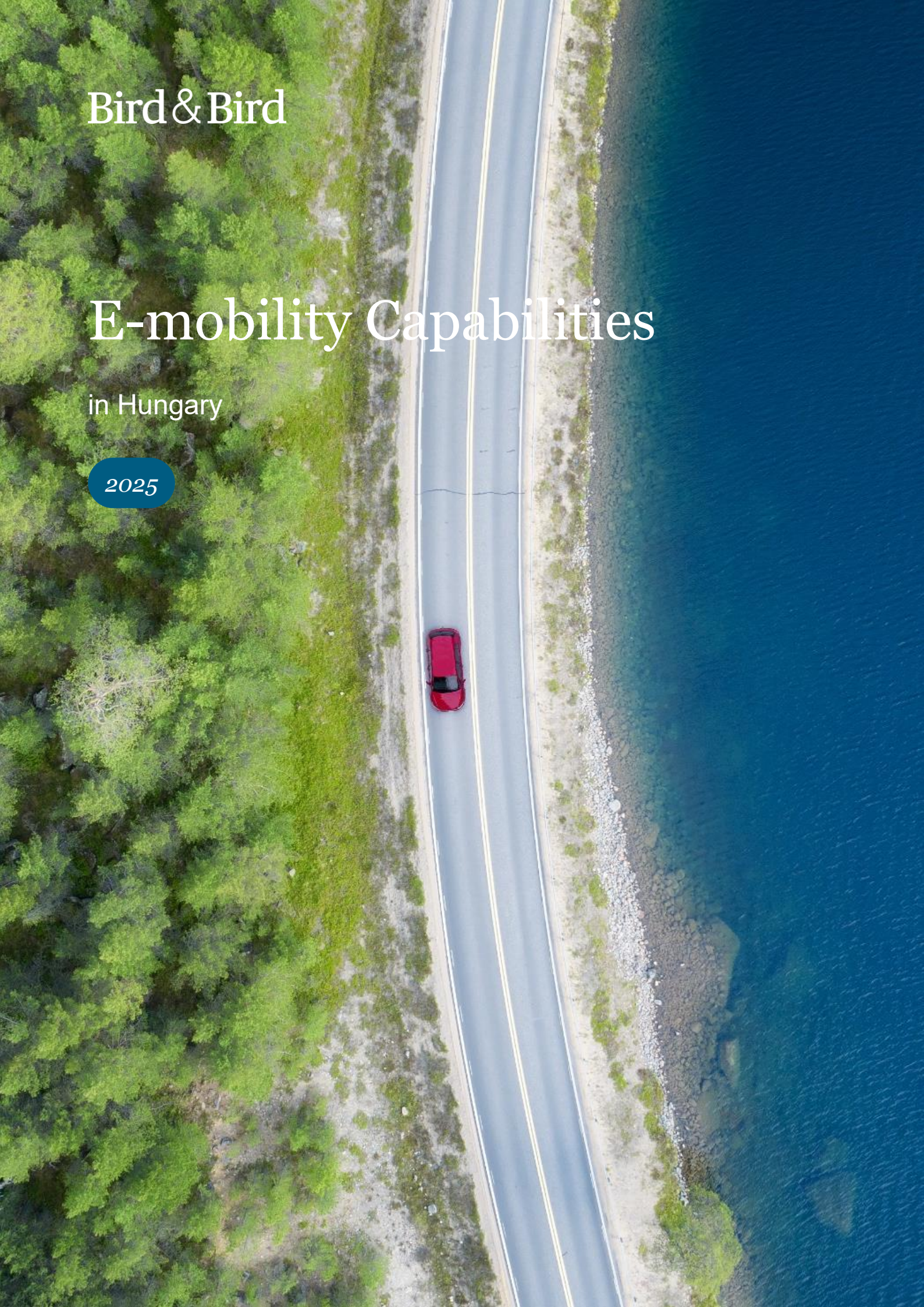


An aerial photograph of a two-lane asphalt road with yellow double lines, curving along the edge of a deep blue lake. A red car is driving on the road. To the left of the road is a dense green forest, and to the right is the lake's shoreline with some rocks and sparse vegetation.

Bird & Bird

E-mobility Capabilities

in Hungary

2025

About Bird & Bird

Bird & Bird is a truly international firm, organised around our clients. We match our passion and practical expertise to your vision to achieve real commercial advantage.

Everything is connected

With more than 1,700 lawyers and legal practitioners across a worldwide network of 34 offices in 24 countries, Bird & Bird specialises in delivering expertise across a full range of legal services. Our specialisms include advising on commercial, corporate, EU and competition, intellectual property, dispute resolution, employment, finance, and real estate matters. The key to our success is our constantly evolving sector-focused approach. Our clients build their businesses on technology and intangible assets and operate in regulated markets. To better meet their needs, we have developed deep industry understanding of key sectors, including automotive, aviation & defence, energy & utilities, financial services, life sciences & healthcare, retail & consumer, media, entertainment & sport and tech & comms.

Deep industry knowledge

- Expertise in the legal and regulatory framework relating to each sector.
- A more practical, commercial approach, supported by advisors with decades of experience working in the relevant industries

International reach

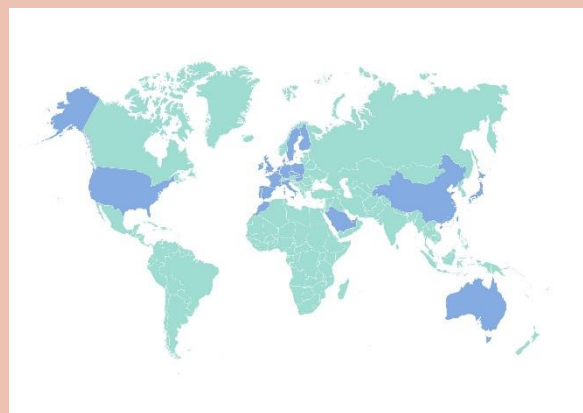
Bird & Bird has offices in key business centres across the globe:

Europe: Amsterdam, Bratislava, Brussels, Budapest, Copenhagen, Düsseldorf, Dublin, Frankfurt, The Hague, Hamburg, Helsinki, Lisbon, London, Lyon, Madrid, Milan, Munich, Paris, Prague, Rome, Stockholm and Warsaw.

Middle East & Asia: Abu Dhabi, Beijing, Dubai, Hong Kong, Riyadh, Shanghai, Shenzhen, Singapore, Sydney and Tokyo.

Africa: Casablanca.

North America: San Francisco.



We have opened a representative office in San Francisco to better support our US based clients. We were the first truly international firm with a presence in Denmark, Finland and Sweden, ideally positioning us to support companies looking to invest in the Nordic region. Additional focus groups for Africa, India, Japan and Russia, and extensive cooperation agreements with local firms increase our reach to other key jurisdictions.

Bird & Bird in Budapest

Our office has been present in Hungary since 2008 and consists of more than 40 legal professionals. We have strong expertise in banking & finance, intellectual property, tech and communications, employment, dispute resolution and data protection matters as well as in corporate, commercial, real estate and regulatory work, with a strong presence in the following sectors such as banking and finance, automotive, aviation & aerospace, logistics, hotels & hospitality, energy, life sciences & healthcare, retail & consumer, telecom, technology, media and sports sectors. We offer a broad range of services to our clients in Hungary and in the wider Central and Eastern European (CEE) region.

e-Mobility Services and EV Charging

The EV market is going through a transformative era, driven by ambitious government targets and innovations in technology. Charging networks are being rolled out at pace year on year, with fast and super-fast hubs catering for the demands of users of public networks. As expectations rise, so too do the legal and operational issues involved in the installation of charging infrastructure as well as delivering competitive e-mobility services.

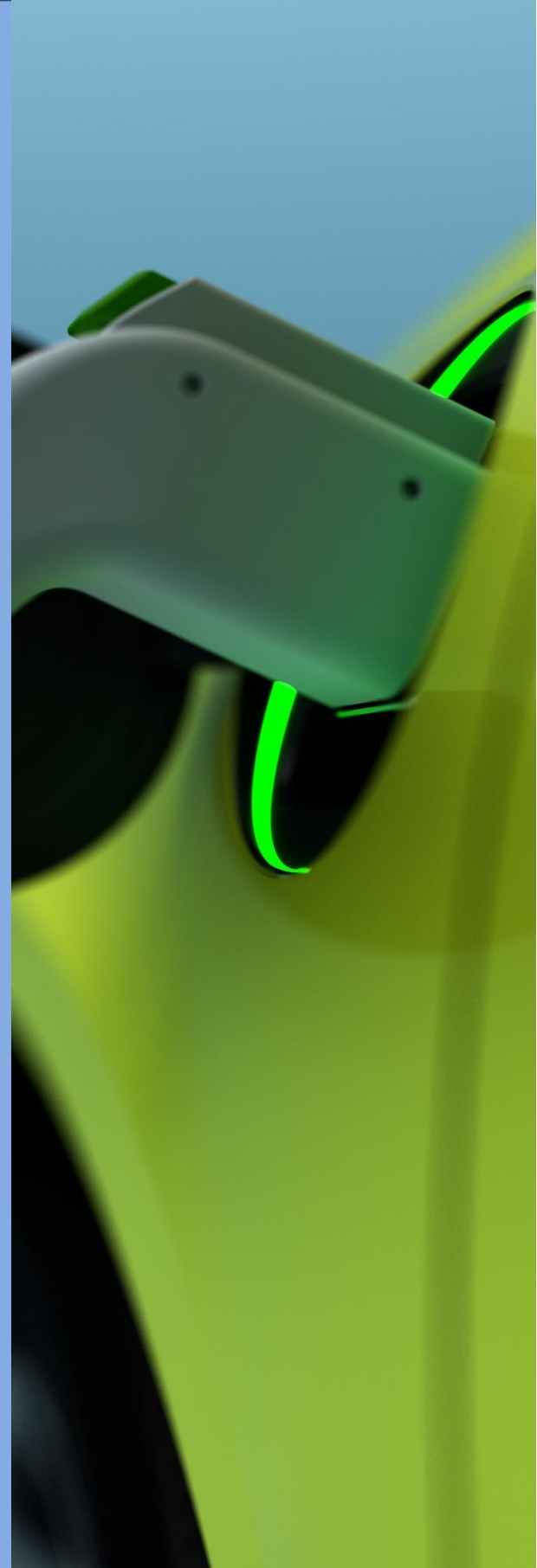
Whether you are a local authority, housing developer, commercial real estate operator, retailer, hospitality provider or service station owner, implementing robust EV charging infrastructure has become a strategic necessity.

Understanding and navigating the regulatory landscape that applies to EV charging can be complex and challenging. You face an evolving regulatory environment, with pressure to build future-ready systems and the challenge of keeping up with emerging technologies such as grid optimisation, battery storage and smart charging software.

Our expertise

The specialist team of Bird & Bird's Budapest office, being aligned with our stellar Projects & Energy practice group, has in-depth knowledge and first-hand experience in handling legal issues related to EV charging. We draw on a broad range of international experience to guide you through this rapidly evolving industry and can provide you with tailored advice and strategic solutions.

With a wealth of expertise in the EV sector, we have advised a diverse range of players across the energy & utilities and automotive sectors, bringing insight from high-profile EV charging rollouts across Europe and Asia-Pacific. We help you understand not only the law, but the dynamics, pressures and opportunities facing the market.



EV Distribution and Manufacturing

The automotive sector is undergoing profound reconfiguration as electrification reshapes traditional business models. The shift to electric vehicles is challenging conventional distribution structures, with OEMs exploring new routes to market including agency models, direct sales platforms and fleet-focused approaches driven by car sharing trends.

Navigating these emerging business models requires specialized expertise that goes beyond traditional automotive law. Success in this space demands coordination across multiple legal disciplines – from competition and commercial law to regulatory compliance, data protection and IP. As the traditional framework of manufacturer-importer-dealer relationships gives way to innovative distribution strategies, retailers are consolidating to gain market strength while importers and dealers seek new ways to add value. The challenges may be global, but effective solutions must be locally tailored to navigate differing regulatory frameworks and market conditions.

Our expertise

Bird & Bird's Budapest office brings deep sector knowledge and practical experience in automotive distribution and manufacturing matters. Our team has advised leading automotive players on the legal aspects of EV manufacturing and distribution in the EU and in Hungary with a focus on competition law, regulatory compliance and commercial arrangements.

The Budapest team is well integrated and can call upon the expertise of Bird & Bird's International Automotive Sector Group, which provides strategic counsel on the full spectrum of distribution issues, from pricing policies and dealer network management to the implementation of agency models and direct-to-consumer sales strategies.



An Independent Perspective

They have a customer-friendly approach and commitment to delivery of the highest quality service. They provide tailor-made solutions, covering every legal matter that arose.

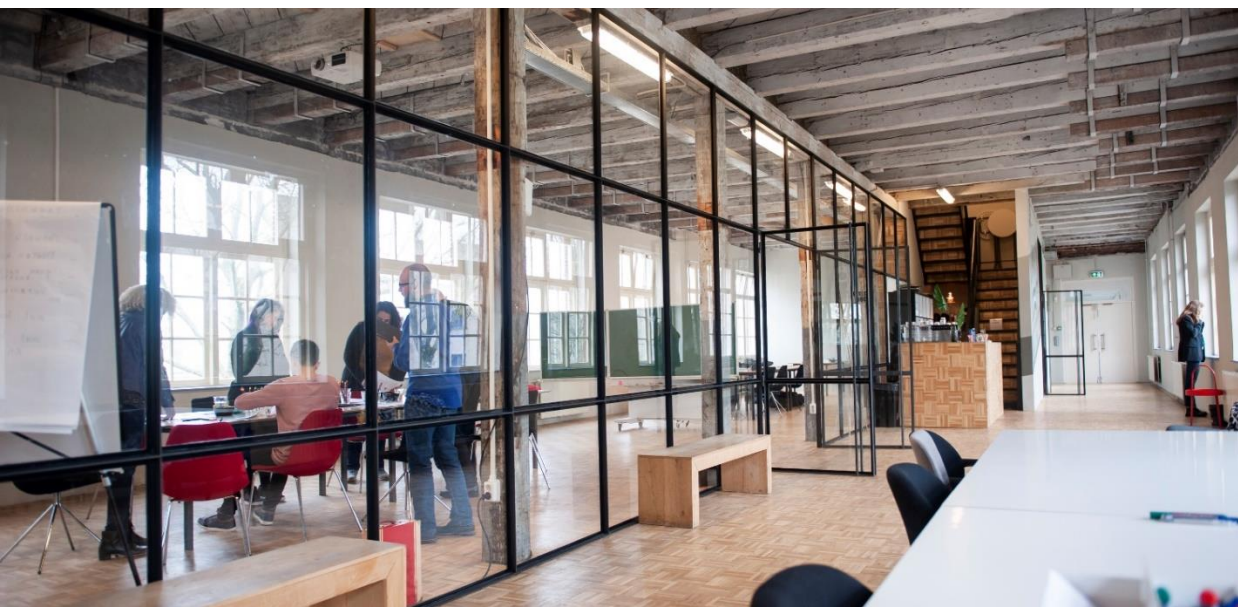
/Chambers Europe/

Working with the team was a great choice. They approached all our requests constructively and supportively, taking into account our individual needs. Their reliability is further proven by the fact that they completed all tasks accurately and ahead of schedule. In addition to their professional legal work, their business-minded approach was outstanding, which was a great help in our work.

I highly recommend the projects and energy team's lawyers who possess unparalleled legal expertise combined with an unwavering commitment to client success. Their deep industry knowledge and full-service offering position them as the ideal legal advisor for complex energy challenges.

Dániel Arányi is a trusted advisor who has helped us navigate complex legal and regulatory challenges. His contributions to our business have been significant. He is an exceptional lawyer with a deep understanding of the industry.

/Legal500/



Selected Experience

e-Mobi

- Advised e-Mobi, the Hungarian state-owned non-profit organization tasked with the roll-out of EV charging infrastructure and promoting electro-mobility in Hungary on state aid aspects of their operations, including, among others, the construction and operation of charging points and the development of a uniform payment platform.

OIS

- Advising OIS on obtaining license as an EMSP. Drafting roaming contracts and intra-company agreements. Acting as a delivery agent of OIS regarding electromobility matters. Drafting GTCs on provision of electromobility services.

OMV

- Advising OMV on the development and implementation of electric vehicle (EV) charging infrastructure and the licensing of CPO and EMSP services. Drafting GTCs on provision of electromobility services.
- Advising OMV on certain property owners' obligation of installation of chargers. Preparation of proposal for the ministry of energy regarding modification of the current legislation on construction and installation requirements.
- Drafting contractor agreements covering design works and permitting tasks relating to installation and commissioning of EV chargers at premises owned or leased by OMV.
- Drafting contractor agreements covering construction and commissioning works relating to installation and commissioning of EV chargers at premises owned or leased by OMV.
- Drafting lease framework agreement for the installation and operation of OMV EV chargers in the parking areas of SPAR retail premises.
- Drafting lease framework agreement for the installation and operation of OMV EV chargers at the filling stations operated by OMV resellers.

BYD

- Advised in connection with competition law compliance relating to the Foreign Subsidies Regulation and dawn raid readiness.
- Provided personal data protection (GDPR) related advice in connection with BYD's battery and electric bus manufacturing operations in Komárom, Hungary.

CATL

- Advising on cooperation agreement regarding scientific research on EV battery manufacturing and end-of-life use.

Audi

- We offer "virtual secondment" services, which entail daily support for the Data Protection Officer (DPO) and privacy-related workflows. The client has one of the biggest car manufacturing sites in Hungary.

Xiaomi

- Prepared a risk mapping and regulatory overview regarding opening EV production and assembly in Hungary and in Spain.

Our Team

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Thank you

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