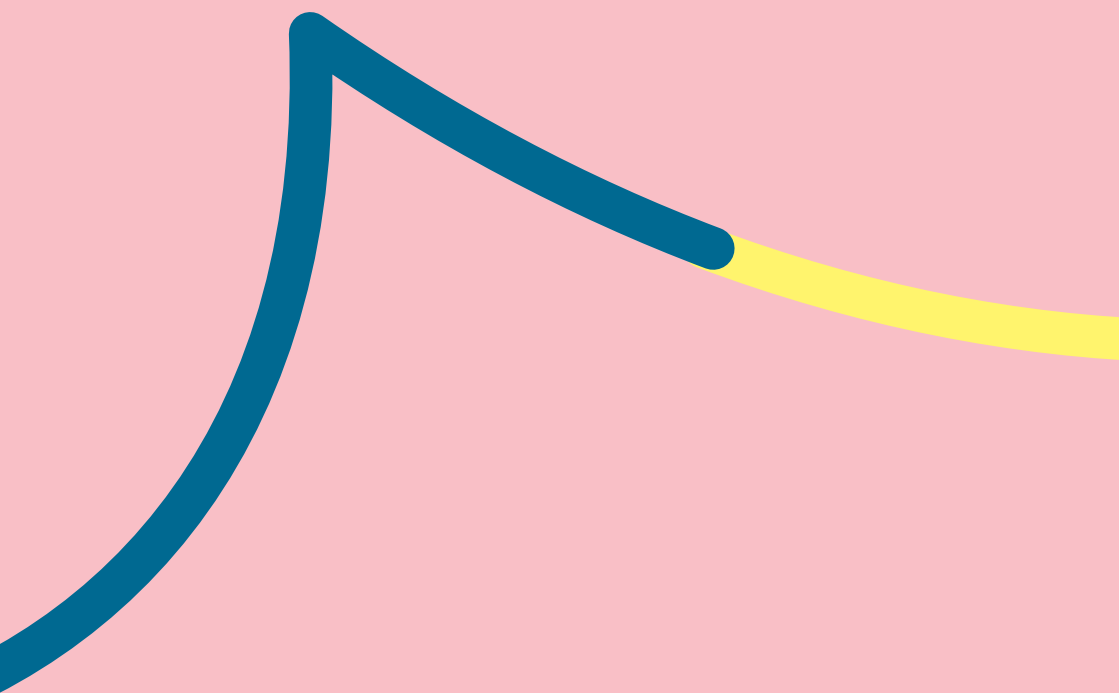


Bird & Bird
Privacy Solutions

Privacy Consultancy Services

One firm.
Your firm.



Bird & Bird Privacy Solutions is at the junction of legal and consultancy services



Bird & Bird Privacy Solutions is our privacy consultancy offering. It draws on the expertise of our 25+ years' experience in data privacy – benefiting from our longstanding practical experience of the ways in which organisations approach data protection compliance.



Bird & Bird is top ranked in data protection in leading directories, including Chambers UK, Chambers Europe and the Legal 500. Each of our offices has dedicated privacy & data protection lawyers who can help your business in various ways.



Our advice is always practical, and business focused. We take a hands-on approach to all issues, advising not just on the letter of the law, but also making practical and risk-aware suggestions for clients to consider.

Leverage what you have

Beyond regulatory compliance, organisations should consider data privacy as an opportunity to leverage the data they hold as an asset. To unlock the potential of your data, we are able to support you with:

- Benchmarking privacy practices
- Managing your data
- Implementing privacy governance
- Securing your data
- Training

Benchmarking privacy practices

Benchmark of practice – Beyond legal advice, organisations are increasingly interested in understanding best practices within their industry. We can help by acting as a trusted third party who will survey organisations' privacy related practices and approaches on an anonymous basis.

Workshops and hackathons – Implementing a privacy friendly environment implies modernising old processes. We can support you in organising privacy workshops and hackathons. Our Bird & Bird Privacy Solutions collaborative days will be an opportunity for your management teams to engage with consultants and start-ups to maximise opportunities and share knowledge, with the aim of providing you with practical takeaways at the end of each session.

Managing your data

Process mapping – The record of processing activities (ROPA) is a fundamental tool for data governance (data management, data security, data regulation and quality control). Organisations often struggle identifying the key stakeholders to involve in the process of assembling the ROPA. Businesses find it difficult to (i) resolve accountability issue, and (ii) agree on the right method to adopt. We can support you at every step of the process.

Vendor management support – Keeping a record of all vendors with access to personal data is a key exercise to ensure that they process personal data in line with the standards of your organisation. We can help you identify data flows to vendors and operationalise the key privacy requirements when engaging with them, which can be supplemented with the support of Bird & Bird's top ranked data protection lawyers to review your contracts.



Privacy governance solutions

The cornerstone of organisations' ongoing privacy compliance is an appropriate governance framework. Taking into account your industry, the size of your organisation and your business requirements, we can help you design your strategy and advise on the best privacy governance models. This service is provided with the support of consultants and Bird & Bird's top ranked data protection lawyers.



Global privacy program management

Having a privacy program in place allow organisations to ensure continuous and consistent rules to cover the main international privacy regulations. We can help you implement, run and enhance your privacy program.



Privacy technology advisory

Privacy technology tools are a useful resource to speed up privacy compliance tasks in your organisation. We can provide advice on the wide range of tools available on the market, as well as help you incorporate those into your internal business operations.



Project management

Whether you wish to assemble your ROPA, build a privacy program, or implement your newly adopted BCRs, we can provide data protection consultants who will bring on board project management skills, to ensure your project achieves all of its goals.

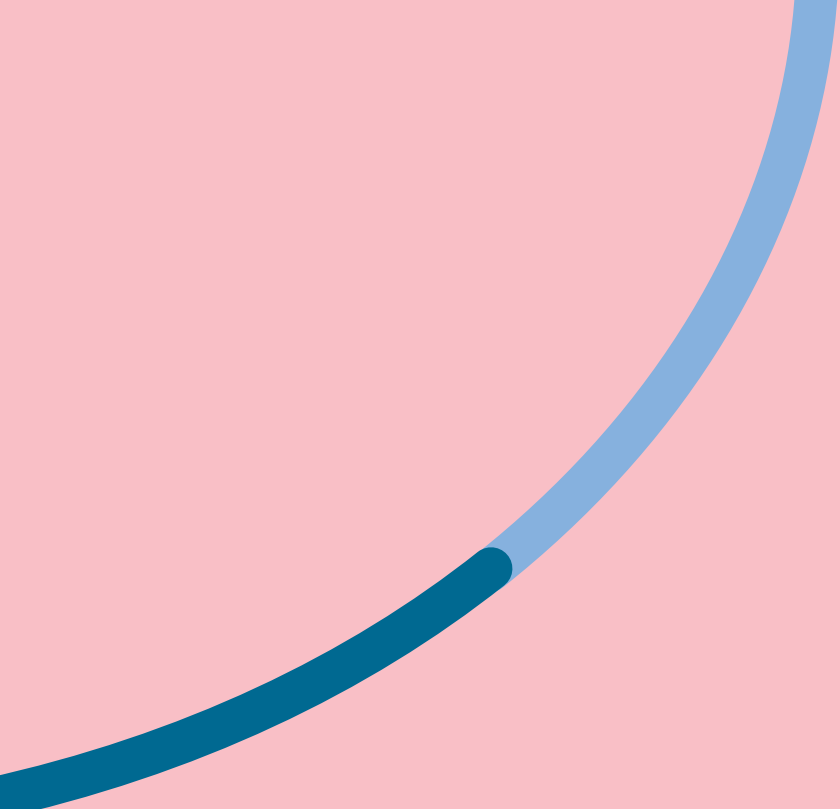
Cybersecurity

Pursuant to Article 32 of the GDPR, organisation must implement appropriate organisational and technical measures to keep the data safe. In addition, organisations must report data breaches to regulators within 72 hours if the breach results in a risk to the rights and freedoms of individuals. This formality may lead to the regulator assessing whether appropriate security measures have been adopted to prevent security incidents. We can support in auditing your information security framework, and recommend solutions to limit your cyber risk. Bird & Bird Privacy Solutions provides this service with the support of certified information security consultants.

Training

Undertaking training and awareness is a critical part of data privacy compliance. Your staff will benefit from specific sessions designed to increase their awareness of the data they handle, and what to do in situations such as a data breach. In the case of investigation by the regulators, they will often ask for evidence that you have taken the right steps to try and prevent it. We can provide materials and workshops to cover key aspects such as:

- Principles of GDPR and other international privacy standards;
- Data breach management;
- Data subject rights;
- Data protection impact assessments (DPIAs);
- Privacy in marketing;
- Vendor management



The information given in this document concerning technical legal or professional subject matter is for guidance only and does not constitute legal or professional advice. Always consult with a suitably qualified lawyer on any specified legal problem or matter. Bird & Bird assumes no responsibility for such information contained in this document and disclaims all liability in respect of such information, to the fullest extent permitted by law.

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